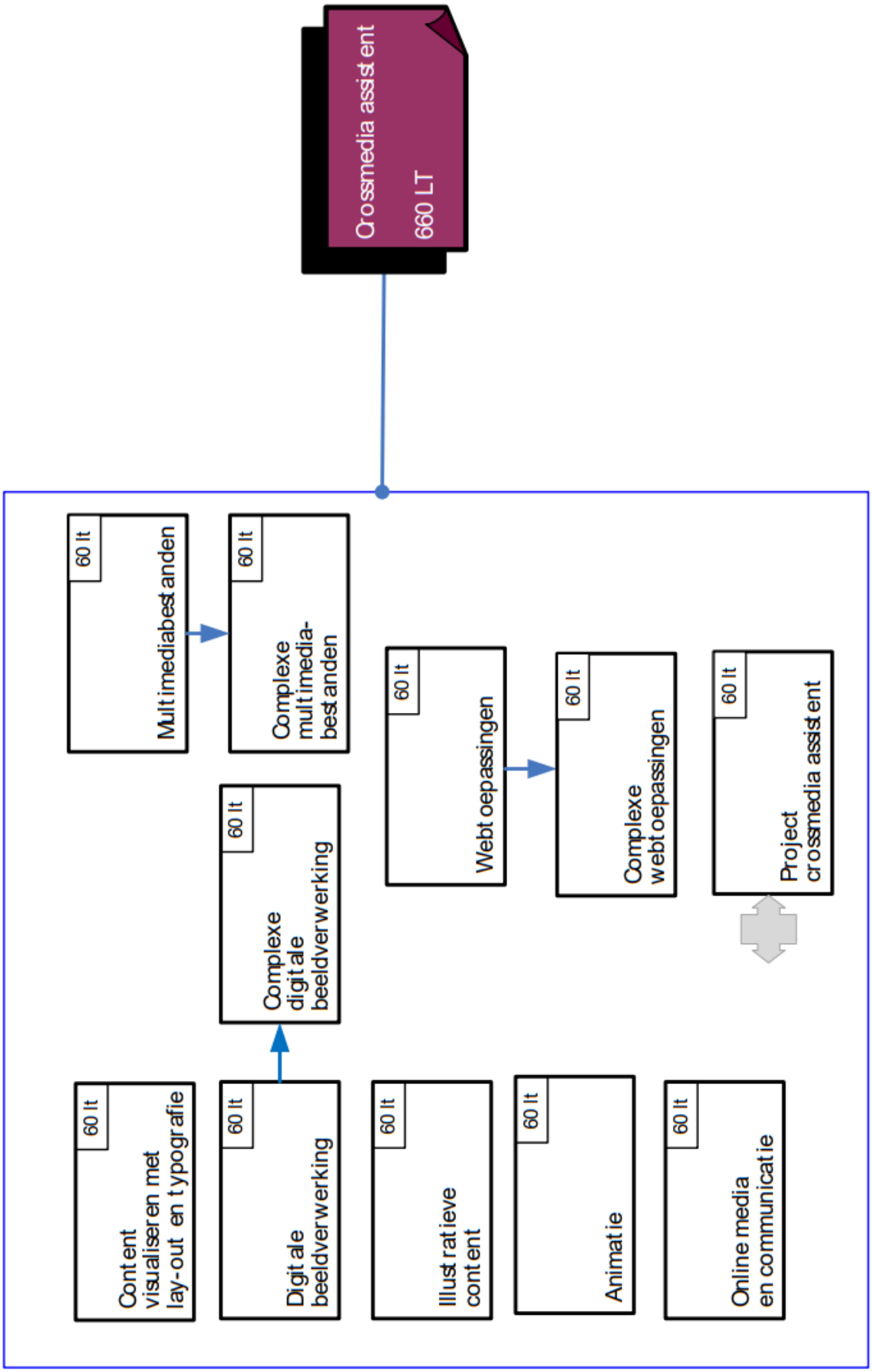Structuurschema Digital designer of Crossmedia assistent